

Merging OfficeOne Voice Capabilities with Register Machine Manufacturers

Scope:

- OfficeOne can provide grocery store and consumer goods retail enterprises with High Quality Voice calls while leveraging their existing infrastructure.
- This integrated solution is a joint venture between Parallel Communications and a major of Register Machines Manufacturer (**R.M.M**) for the retail market.
- R.M.M provides software solutions that are installed in supermarkets, retail mega chains, convenience stores, fuel stations, etc.

Implementation:

Parallel-Communications, with its **OfficeOne** telephony application, will be integrated with R.M.M.'s register machines.

Any cashier will be able to make a phone call easily from the cash register to the supervising cashier (or to a cell phone or PDA device) to obtain any additional support. Such a solution will save the need for having a local PBX installed in future supermarkets.

R.M.M offers a full portfolio of software applications that automate essential retailing, distribution, and supply chain management operations. **OfficeOne** will be a built-in application for reducing retail store communications expenses and optimizing the cashiers' work. It will enable a cashier to call portable PDA users as they work around the store.

This solution utilizes the existing data network infrastructure inside the retail stores and across the different branches.

Benefits:

1. Saves telephony infrastructure installation
2. Saves room on work-station table
3. Improves the ease-of-use of making calls
4. Provides visual indication of "busy", "free" and "away" users
5. Allows for direct vocal communication with PDA devices
6. Provides free calls between store branches